

SEO Score **73/100**

10 Failed
2 Warnings
39 Passed

Improve your score!

Issues to fix

- HIGH** Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines.
- HIGH** Some of your webpage's CSS resources are not minified.
- HIGH** The meta description tag is missing from your page. You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.
- HIGH** Your webpage does not contain any H1 headings. H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.
- MEDIUM** A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's

Common SEO issues

7 Failed 1 Warnings 13 Passed

- Meta Title Test** Congratulations! Your webpage is using a title tag
• **konnexitech**
- Meta Description Test** The meta description tag is missing from your page. You should include this tag in order to provide a brief description of your page which can be used by search engines. Well-written and inviting meta descriptions may also help click-through rates to your site in search engine results.
How to fix
- Google Search Results Preview Test** **konnexitech**
<http://konnexitech.com>
- Most Common Keywords Test** There is likely no optimal keyword density (search engine rankings factor). It can be useful, however, to note which keywords appear most often on your page and if they reflect the intended topic of your page. More importantly, the keywords on your page should appear within natural sounding and grammatically correct copy.
29 website 23 business 21 development 21 team 16 create
- Keywords Usage Test** Your most common keywords are not appearing in one or more of the meta-tags above. Your primary keywords should appear in your meta-tags to help identify the topic of your webpage to search engines.
• **Keyword(s) not included in Title tag**
• **Keyword(s) not included in Meta-Description tag**
How to fix
- Keywords Cloud Test**
- Related Keywords Test** Find the keywords where this URL is listed in the top 20 results of Google's organic listings.
Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more. Get useful insights and detailed metrics for your most important keywords: average position, search volume, CPC, and more.
Register for free and start using today the **Top Keywords** tool from [Seositecheckup Toolbox](#)
GET IT NOW
- Competitor Domains Test** Understand your competitors' SEO profile
Side-by-side SEO comparisons of up to 5 competitors. See how your SEO can improve against the competition.
GET IT NOW
- Heading Tags Test** Your webpage does not contain any H1 headings. H1 headings help indicate the important topics of your page to search engines. While less important than good meta-titles and descriptions, H1 headings may still help define the topic of your page to search engines.
H2 tags
MARKETING
Konnexit Tech
Our Happy client
How to fix
- Robots.txt Test** Your site lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load time on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one. Read more about the [robots.txt file](#), and how to create one for your site.
How to fix
- Sitemap Test** Congratulations! Your website has a sitemap file.
• <http://konnexitech.com/sitemap.xml>
Looking for a Sitemap Generator Tool?
If you don't have a sitemap or the sitemap for your website is not up to date you can use our new **Sitemap Generator** tool.
Register for free, and start using today the **Sitemap Generator** from [SEO Site Checkup Toolbox](#).
GET IT NOW
- Broken Links Test** Check your webpage for broken links!
Finding and fixing broken links on your webpage will help both user experience and search engine rankings.
Register for free, and start using today the **Broken Links Tool** from [SEO Site Checkup Toolbox](#)
GET IT NOW
- SEO Friendly URL Test** Congratulations! All links from your webpage are SEO friendly.
- Image Alt Test** Your webpage is using "img" tags with empty or missing "alt" attribute.
[See results list](#)
How to fix
- Inline CSS Test** Your webpage is using inline CSS styles!
[See results list](#)
How to fix
- Deprecated HTML Tags Test** Congratulations! Your page does not use HTML deprecated tags.
- Google Analytics Test** A Google Analytics script is not detected on this page. While there are several tools available to monitor your site's visitors and traffic sources, Google Analytics is a free, commonly recommended program to help diagnose potential SEO issues.
How to fix
- Favicon Test** fa Congratulations! Your website appears to have a favicon.
vi
- Backlinks Test** Get a full and detailed list of your backlinks!
To view your total number of backlinks and referring domains, please sign-up for a free trial!
GET IT NOW
- JS Error Test** We've found JavaScript errors on your webpage!
• **Failed to load resource: the server responded with a status of 404 (Not Found)**
• **Failed to load resource: the server responded with a status of 404 (Not Found)**
How to fix
- Social Media Test** Congratulations! Your website is connected successfully with social media using: [Twitter](#)

Analyze and monitor your SEO with our powerful ToolBox

Get everything [SEO Site Checkup](#) already has, plus more powerful tools and faster execution. Try the new features of our supercharged SEO ToolBox using a 14 day free trial account. **Get your free account!**

Speed optimizations

2 Failed 1 Warnings 13 Passed

- HTML Page Size Test** Congratulations! The size of your webpage's HTML is **20.3 Kb** and is under the average webpage's HTML size of **33 Kb**. Faster loading websites result in a better user experience, higher conversion rates, and generally better search engine rankings.
- HTML Compression/GZIP Test** Congratulations! Your webpage is successfully compressed using **gzip compression** on your code. Your HTML is compressed from **116.38 Kb** to **20.3 Kb (83% size savings)**. This helps ensure a faster loading webpage and improved user experience.
- Site Loading Speed Test** Your website loading time is around **3.13 seconds** and this is under the average loading speed which is **5 seconds**.
Accurate loading speed and website loading speed monitor
Get detailed and accurate loading speed reports for your websites and see how your pages are being loaded over time.
Register for free and use the **Loading Speed Monitor** from [SEO Site Checkup Toolbox](#) today and get valuable insights on how much time your customers need to wait until they see your page.
GET IT NOW
- Page Objects Test** Your page uses more than **20 http requests**, which can slow down page loading and negatively impact user experience.
Total Objects: 72
• **2 HTML Pages**
• **13 CSS Files**
• **16 JS Files**
• **41 Images**
• **0 Flash Files**
- Page Cache Test (Server Side Caching)** Congratulations, you have a caching mechanism on your website. **Caching** helps speed page loading times as well as reduces server load.
- Flash Test** Congratulations! Your website does not include flash objects (an outdated technology that was sometimes used to deliver rich multimedia content). Flash content does not work well on mobile devices, and is difficult for crawlers to interpret.
- CDN Usage Test** Your webpage is not serving all resources (images, javascript and css) from CDNs.
[See results list](#)
How to fix
- Image Caching Test** Congratulations! Your website is using cache headers for your images and the browsers will display these images from the cache.
- JavaScript Caching Test** Congratulations! Your website is using cache headers for all JavaScript resources.
- CSS Caching Test** Congratulations! Your website is using cache headers for all CSS resources.
- JavaScript Minification Test** Congratulations! Your website's JavaScript files are minified!
[See full list of JavaScript files](#)
- CSS Minification Test** Some of your webpage's CSS resources are not minified.
[See full list of CSS files](#)
How to fix
- Nested Tables Test** Congratulations, your page does not use nested tables. This speeds up page loading time and optimizes the user experience.
- Frameset Test** Congratulations! Your webpage does not use frames.
- Doctype Test** Congratulations! Your website has a doctype declaration:
• **<!DOCTYPE html>**
- URL Redirects Test** Congratulations! Your URL doesn't have any redirects (which could potentially cause site indexing issues and site loading delays).

Server and security

1 Failed 0 Warnings 4 Passed

- URL Canonicalization Test** <http://konnexitech.com> and <http://www.konnexitech.com> resolve to the same URL.
- Safe Browsing Test** This site is not currently listed as suspicious (no malware or phishing activity found).
- Server Signature Test** Congratulations, your server signature is off.
- Directory Browsing Test** Congratulations! Your server has disabled directory browsing.
- Plaintext Emails Test** We've found 3 email addresses in your page code. We advise you to **protect email links** in a way that hides them from the spam harvesters.
How to fix

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Mobile usability

0 Failed 0 Warnings 2 Passed

- Media Query Responsive Test** Congratulations, your website uses media query technique, which is the base for responsive design functionalities.
- Mobile Snapshot Test**

Advanced SEO

0 Failed 0 Warnings 7 Passed

- Structured Data Test** Congratulations! Your website is using HTML Microdata specifications in order to markup structured data.
[See all microdata objects](#)
- Custom 404 Error Page Test** Congratulations, your website is using a custom 404 error page. By creating a custom 404 error page, you can improve your website's user experience by letting users know that only a specific page is missing/broken (and not your entire site), providing them helpful links, the opportunity to report bugs, and potentially [track the source of broken links in your site](#).
- Noindex Tag Test** Your webpage does not use the noindex meta tag. This means that your webpage will be read and indexed by search engines.
- Canonical Tag Test** Your webpage is using the canonical link tag. This tag specifies that the URL: <http://konnexitech.com> is preferred to be used in search results. Please ensure that this specification is correct, as canonical tags are often hard-coded and may not always reflect the latest changes in a site's URL structure.
• **<link href="http://konnexitech.com/" rel="canonical"/>**
- Nofollow Tag Test** Your webpage does not use the nofollow meta tag. This means that search engines will crawl all links from your webpage.
- Disallow Directive Test** Your site lacks a "robots.txt" file. This file can protect private content from appearing online, save bandwidth, and lower load on your server. A missing "robots.txt" file also generates additional errors in your apache log whenever robots request one.
- SPF Records Test** Congratulations! Your DNS server is using an SPF record.
• **v=spf1 include:_spf.mail.hostinger.com ~all**

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